Semáforo Económico de Ciudad Juárez

Ciudad Juárez Economic Monitoring System Dashboard

Third quarter of 2026

Desarrollo Económico de Ciudad Juárez A.C. | INNOVACIÓN Y LIDERAZGO EMPRESARIAL

CENTRO DE ECONOMÍA Y COMPETITIVIDAD CIUDAD JUÁREZ

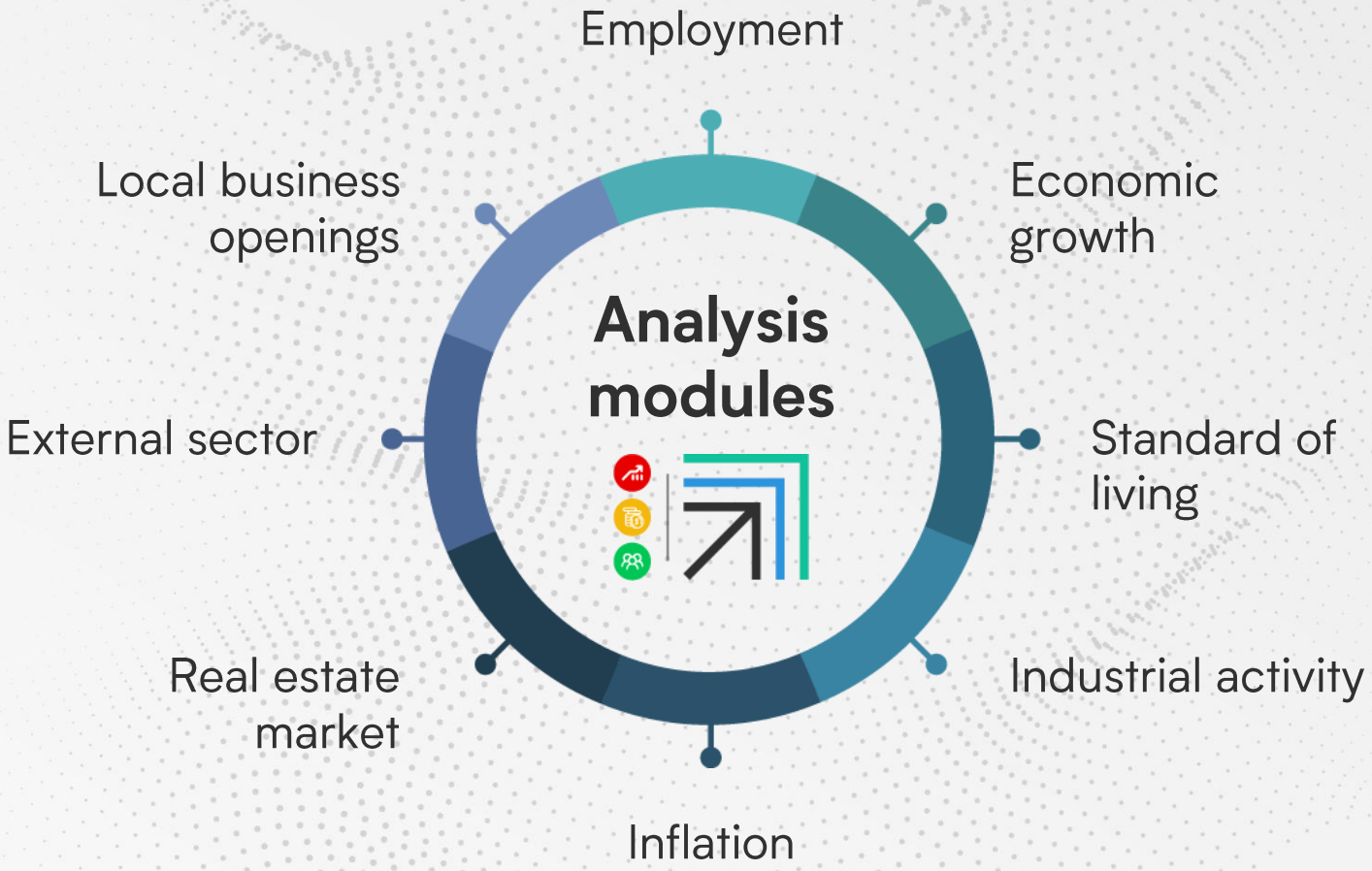
Economic Monitoring System Dashboard

The Ciudad Juárez Economic Monitoring System Dashboard is a benchmark of the city's economic conditions. By tracking a set of representative indicators, it provides an integrated reading of the current economic environment.

- Very favorable
- Favorable
- Unfavorable
- Very unfavorable

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CENTRO DE ECONOMÍA Y COMPETITIVIDAD CIUDAD JUÁREZ


Employment
Economic growth
Standard of living
Industrial activity
Inflation
Real estate market
External sector
Local business openings
Analysis modules

Results

Employment

Economic growth

Standard of living

Industrial activity

Favorable



Inflation

Real estate market

External sector

Local business openings

Updated with data as of November 2, 2026

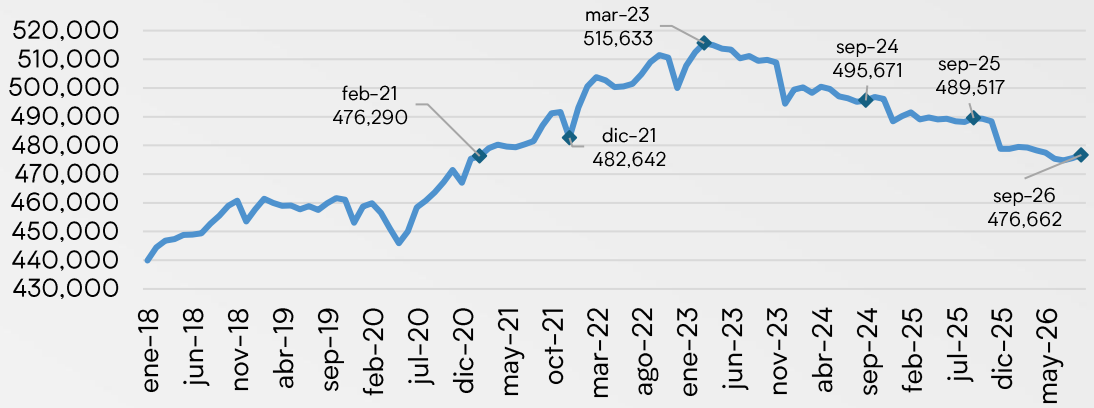
Unfavorable

Employment

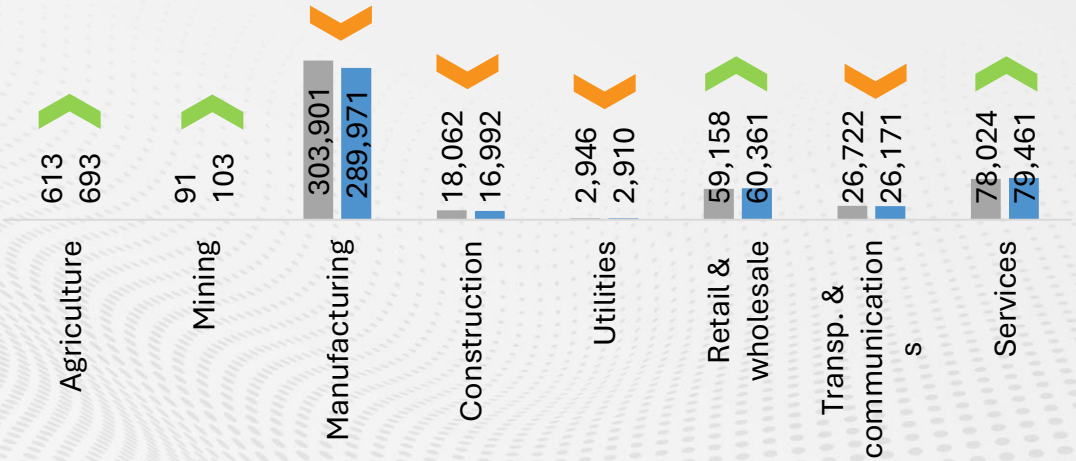
Indicator	Overview	
Formal employment	**476,662** September 2026	489,517 September 2025
Unemployment rate	**2.7%** Q2 | 2026	1.7% Q2 | 2025
Participation rate	**62.1%** Q2 | 2026	63.6% Q2 | 2025
Informality rate	**28.9%** Q2 | 2026	27.5% Q2 | 2025
Underemployment rate	**6.2%** Q2 | 2026	6.4% Q2 | 2025

Formal employment stood at 476,662 jobs in September 2026, down 12,855 year over year (-2.6%). Manufacturing contracted, while retail and services added jobs. In Q2, unemployment rose to 2.7%, still well below the 5% natural rate, and informality increased by 1.5 percentage points (+3,672 workers).

Total formal employment



Formal employment by sector – Sep. 2025–2026

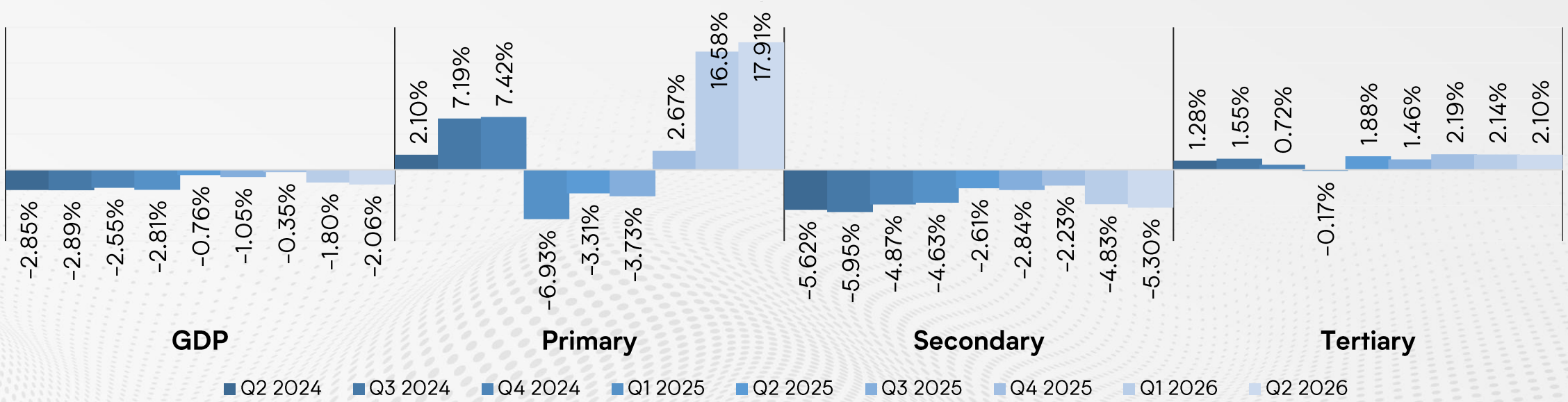


Source: IMSS and INEGI (ENOE).

Very unfavorable

Economic growth

Indicator	Overview	
Gross Domestic Product growth	**-2.06%** Q2 | 2026	-0.76% Q2 | 2025



Juárez's economy contracted 2.06% year over year in Q2 2026, its steepest decline since Q1 2025. Secondary activities fell 5.3%, while tertiary activities grew 2.1%. Juárez accounts for 45.4% of Chihuahua state GDP.

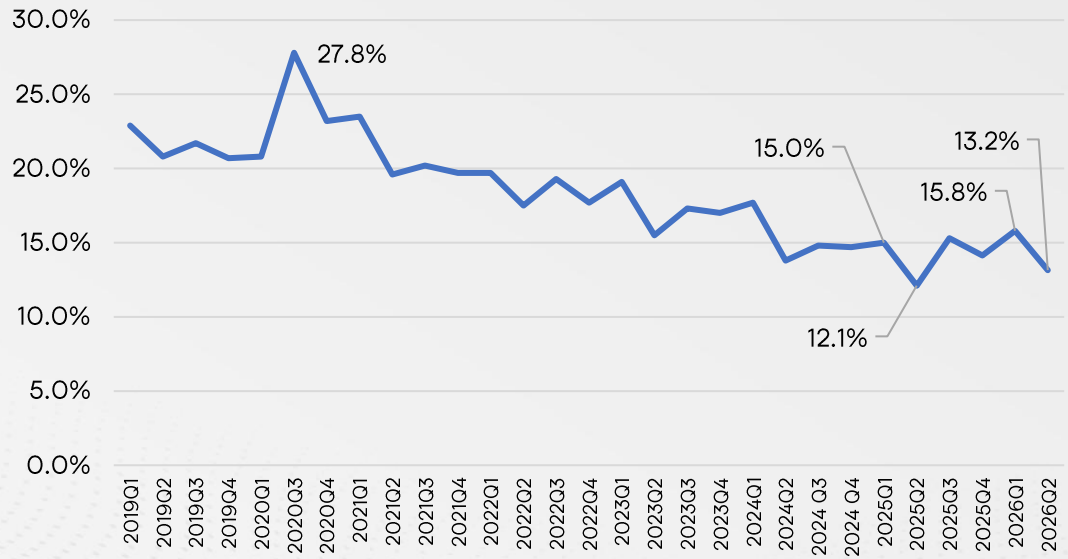
Source: Own estimates based on INEGI and IMSS data.

Favorable

Standard of living

Indicator	Overview	
Multidimensional poverty	**23.7%** (2020)	26.4% (2015)
Labor poverty	**13.15%** (Q2 | 2026)	12.12% (Q2 | 2025)
Average nominal wage	**$770.97** (September 2026)	$729.32 (September 2025)

Labor poverty rate



Labor poverty declined to 13.2% in Q2 2026, following the seasonal increase in Q1; a year earlier it stood at 12.1%. It remains well below the national average.
In September, the average nominal daily wage was up 5.7% year over year and the real wage (2018 base) up 2.9%: wages continue to outpace local inflation.

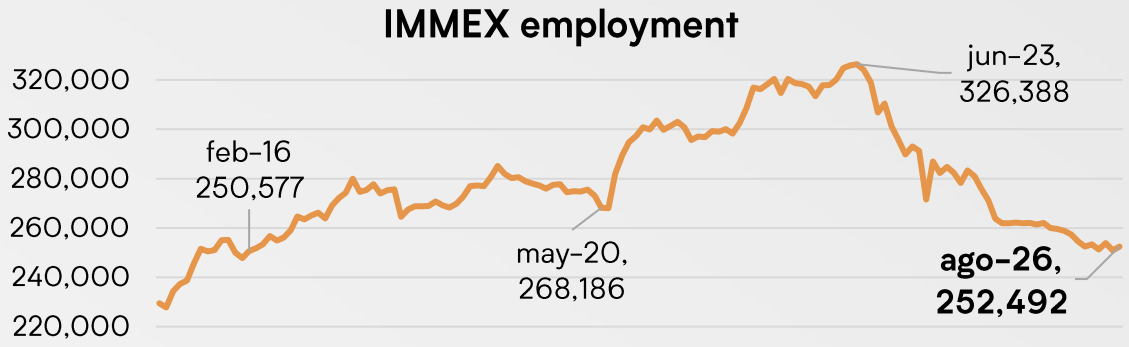
Source: INEGI and IMSS.

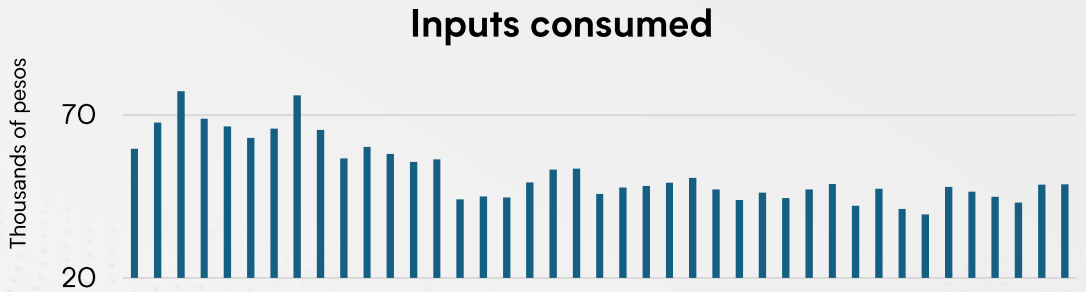
Unfavorable

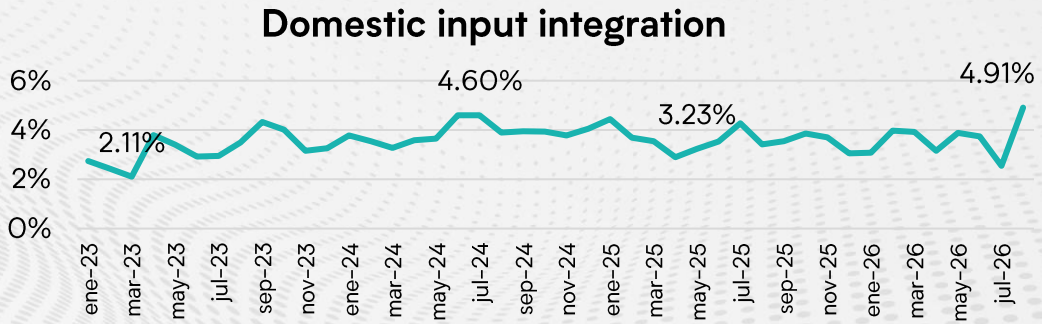
Industrial activity

Indicator	Overview			
IMMEX employment	**252,492**	August 2026	261,443	August 2025
IMMEX inputs consumed*	**48,708**	August 2026	44,560	August 2025
IMMEX wages and salaries*	**5,722**	August 2026	5,606	August 2025
% domestic inputs	**4.91%**	August 2026	3.41%	August 2025

In August 2026, the export manufacturing and maquiladora industry (IMMEX) employed 252,492 workers, down 3.4% year over year. By contrast, inputs consumed rose 9.3% and wages and salaries paid 2.1%. Domestic input integration climbed to 4.9%, driven by a 99% month-over-month and 61% year-over-year increase in raw materials.







Source: INEGI (Monthly IMMEX program statistics) and own estimates. *Millions of pesos.

Very favorable

Inflation

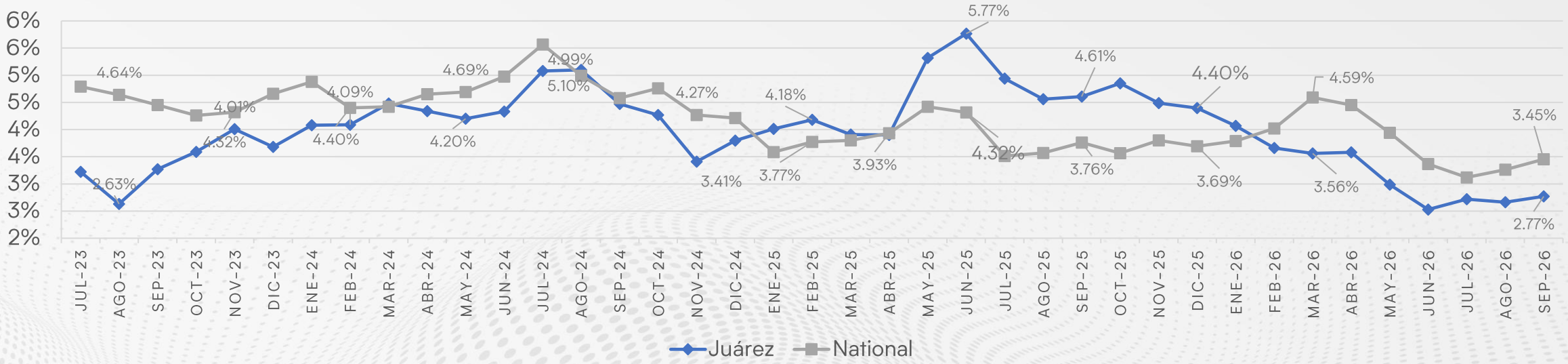
Indicator

Inflation rate

Overview

2.77%
September 2026

4.61%
September 2025



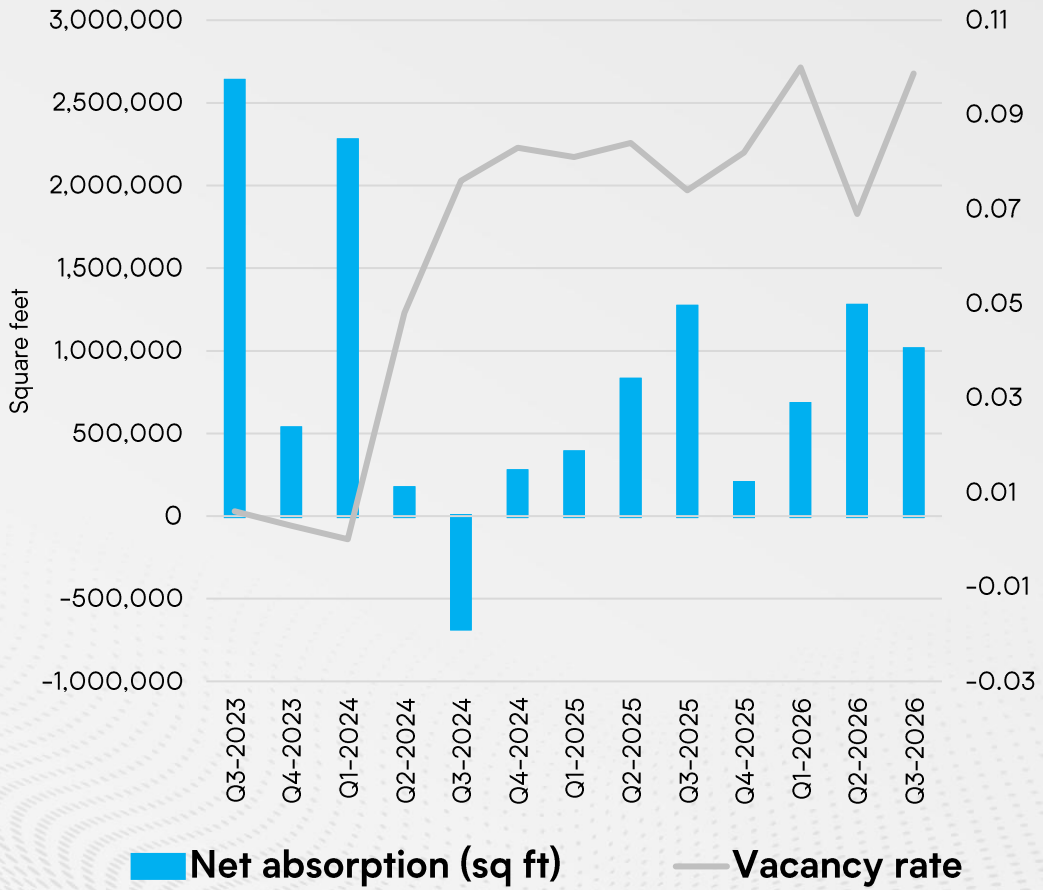
Annual inflation in Ciudad Juárez was 2.77% in September 2026, below the national rate (3.45%) and within the 2%—4% target range. A year earlier it stood at 4.61%: price disinflation in the city has held since early 2026.

Source: INEGI.

Favorable

Real estate market

Indicator	Overview	
New housing loans (year to date)	**3,644** Jan—Jul 2026	3,191 Jan—Jul 2025
Industrial net absorption (square feet)	**1,009,171** Q3 | 2026	1,265,946 Q3 | 2025



From January to July 2026, 3,644 new housing loans were granted, up 14.2% from the same period of 2025; in July alone, loans fell 36% year over year (433).
Industrial net absorption totaled 1,009,171 square feet in Q3, down 20% year over year, with availability at 9.9%.

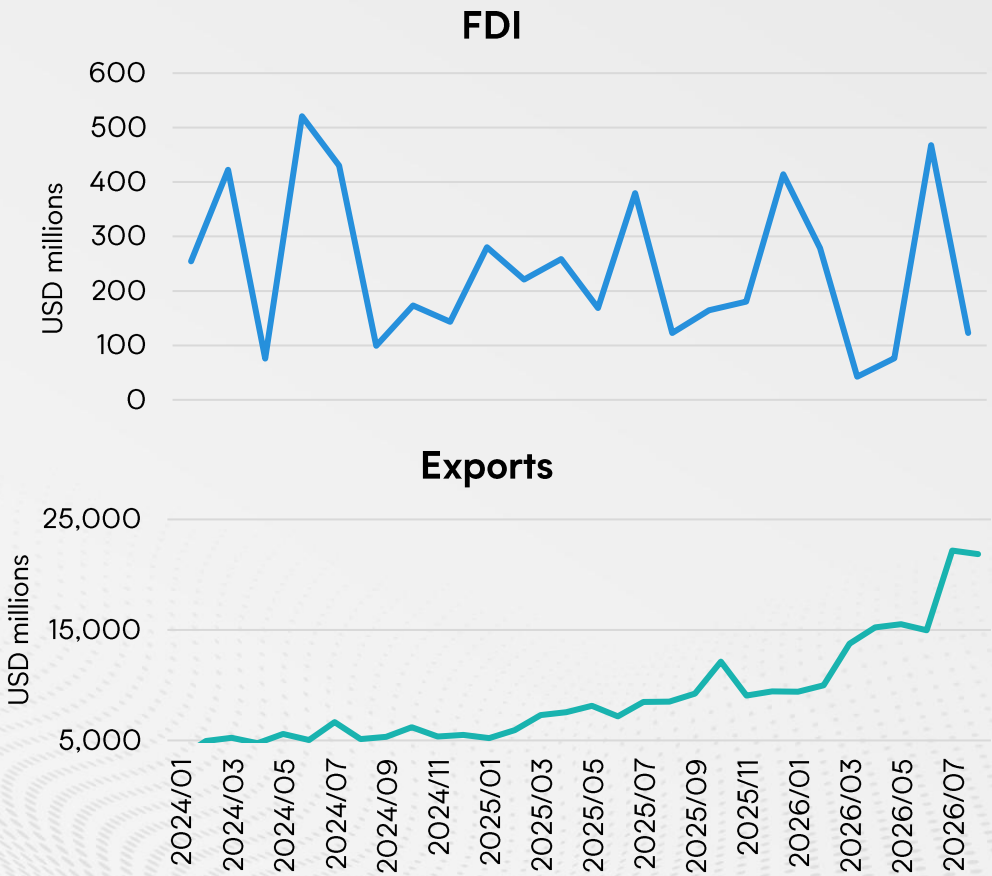
Source: SEDATU and Chihuahua Global EDC Brokers Committee.

Unfavorable

External sector

Indicator	Overview	
Foreign direct investment*	123 (Q2 | 2026)	279 (Q2 | 2025)
Exports*	21,865 (August 2026)	8,508 (August 2025)

Foreign direct investment reached USD 122.6 million in Q2 2026, down 56% year over year; first-half inflows total USD 591 million (-15% YoY).
August exports reached USD 21,865 million, 2.6 times the August 2025 level; January—August exports total USD 122,871 million (+111% YoY).

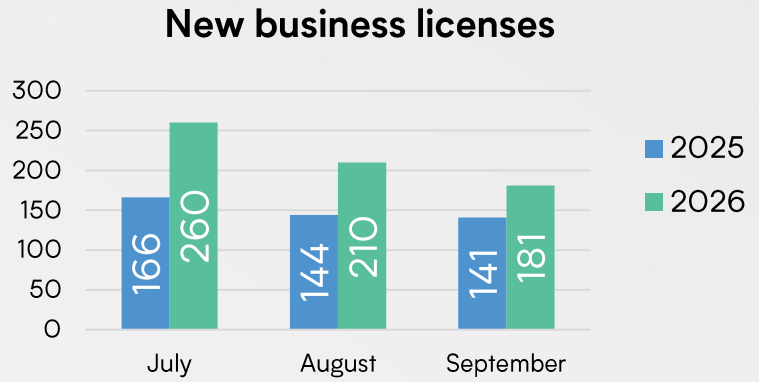


Source: CIES and Ministry of Economy (Data México). *Millions of US dollars.

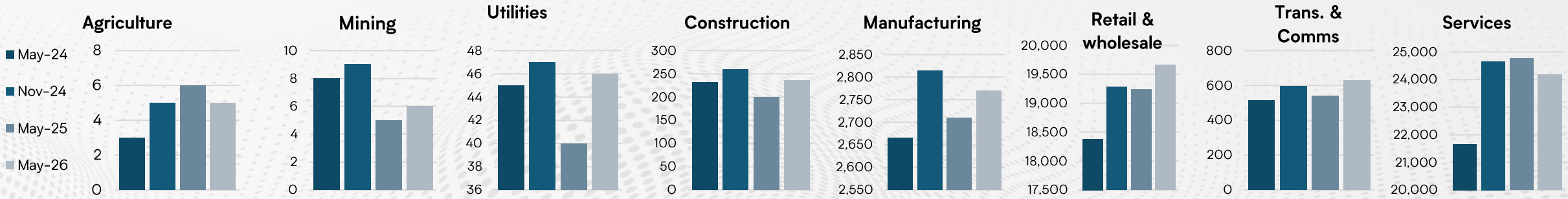
Very favorable

Local business openings

Indicator	Overview			
New business licenses	651	Q3 | 2026	451	Q3 | 2025
Number of business establishments	47,537	May 2026	47,497	May 2025



Business establishments by sector



In Q3 2026, 651 new business licenses were issued, up 44% year over year, with increases in all three months. The number of business establishments (DENUE, May 2026) remains stable, led by retail trade.

Source: Municipal Government of Juárez, Chihuahua, and INEGI's National Statistical Directory of Economic Units (DENUE).

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Note: Artificial intelligence (Claude, by Anthropic) was used as a support tool to update the figures, charts and text of this edition and to prepare its English translation; the data come from the sources cited and were reviewed by CEC.