Juárez Outlook

SEPTEMBER 2026

Desarrollo Económico

INNOVACIÓN
Y LIDERAZGO
EMPRESARIAL

CENTRO DE ECONOMÍA
Y COMPETITIVIDAD
CIUDAD JUÁREZ

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1. Competitiveness in Ciudad Juárez

- **1st Place Nationally** in **Infrastructure and Labor Market** according to the 2026 Urban Competitiveness Index by IMCO*.

- **1st Place Nationally** among cities in **formal employment** within the **IMMEX industry**, with **252,492 registered jobs** as of August 2026.

- **1st Place Statewide** as a destination for **Foreign Direct Investment** (FDI) and **9th place nationally**, reaching **$591 million USD** through 2nd. Quarter of 2026.

- **1st Place Statewide** in **exports**, accounting for **92%** of Chihuahua's total exports with a value of **$123 billion USD** as of August 2026.

- **2nd National Inland Port** (highway) in **export value** according to data from the second quarter of 2026.

- **3rd Place Nationally** in **formal employment rate** with **28.9%**, compared to the **55.1% national informality rate** in the second quarter of 2026.

- **2nd Place** among cities with the lowest proportion of the **employed population earning no income**, at just **0.6%** during the second quarter of 2026.

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Sources: INEGI, IMCO (Public Policy Think Tank), SEECH, US Department of Transportation, AFAC

2. "Paso del Norte" Regional Innovation Ecosystem

5
Business Incubators

8
Design Centers

65,921
Higher Education Students

2.7%
Unemployment Rate as of Q2 2026

12
Air Routes as of March 2026

4
Co-Working Spaces

2
Fabs Labs

3
Innovation Hubs

6
5 Border Crossings & **1** Airport

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NM STATE
CRUCES CREATIVES
SPACEPORT AMERICA®

Las Cruces

Microsoft
iNNOVATiON FACTORY
TECH FRONTIER
FAB LAB EL PASO
UTEP APPLIED AI INNOVATION INSTITUTE
UTEP W.M. KECK CENTER FOR 3D INNOVATION
UTEP AEROSPACE CENTER
EL PASO COMMUNITY COLLEGE
STTE Foundation SUCCESS THROUGH TECHNOLOGY EDUCATION
El Paso Innovation Hub
MEDICAL CENTER OF THE AMERICAS FOUNDATION
Melinda and Meyer Marcus Foundation INNOVATION CENTER

El Paso

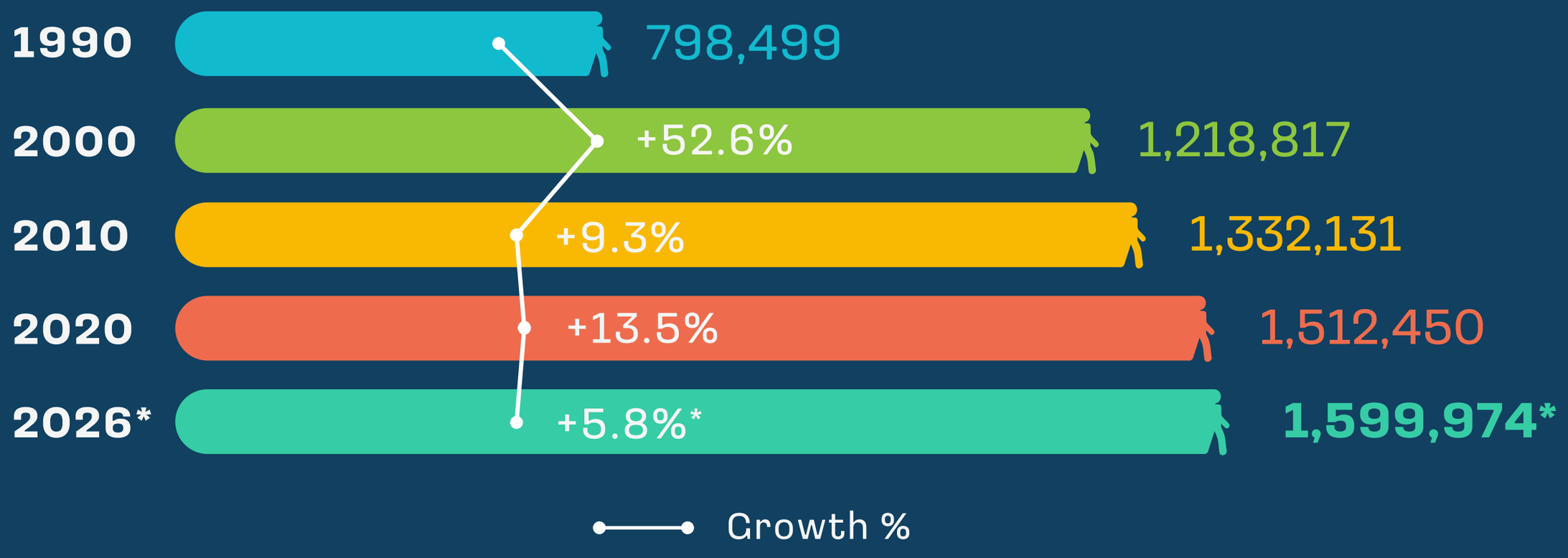
Ciudad Juárez

IA CENTER
CIITA
Centro de Innovación e Integración de Tecnologías Avanzadas Chihuahua
CIETA Centro de Investigación en Ciencia y Tecnología Aplicada
CANMISA Laboratorio Nacional en Microtecnologías y Semiconductores
CIMYT
Centro de Innovación en Moldes y Troqueles
Microsoft
TechnologyHUB® Conectando Mentes
FAB LAB JUÁREZ
CENALTEC Centro de Entrenamiento en Alta Tecnología
CEPAT CENTRO DE PATENTAMIENTO

3. Demographics

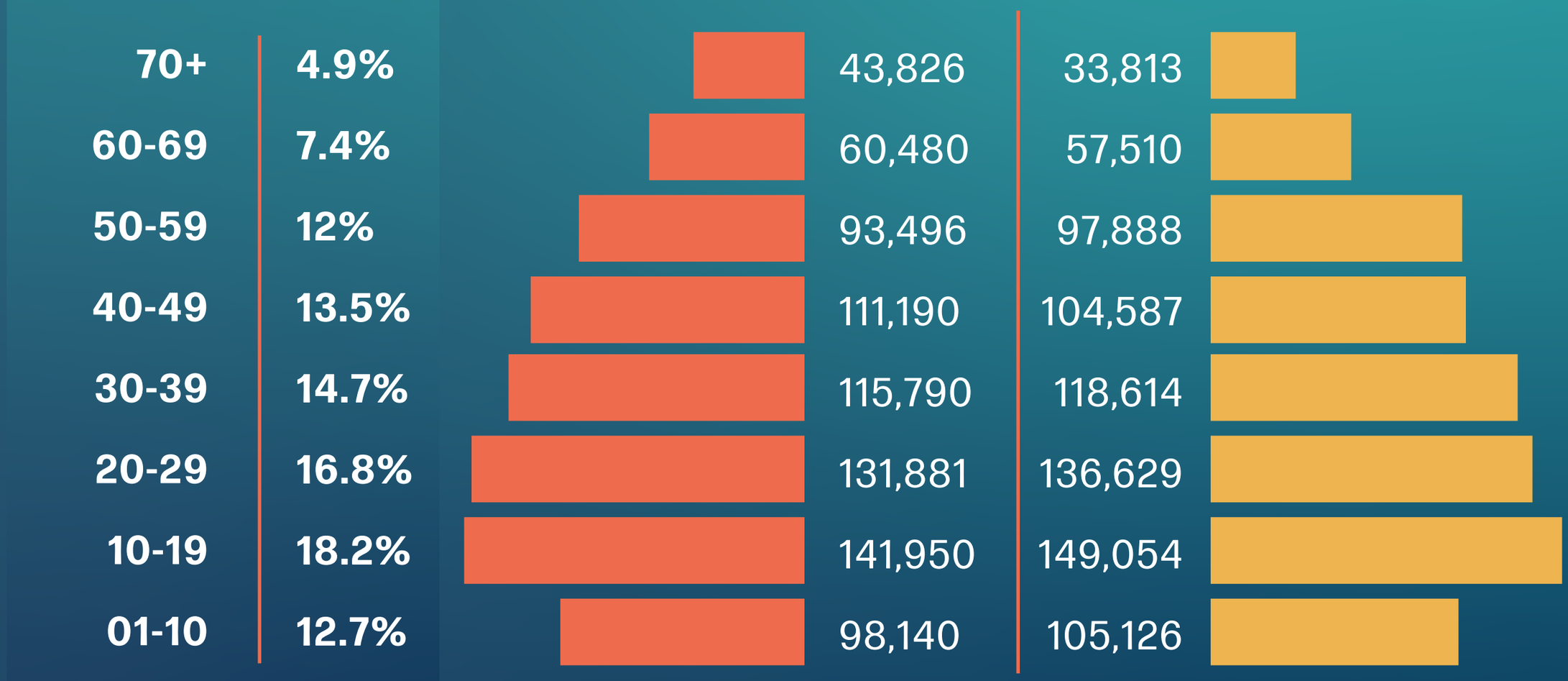
3.1 Total Population of Ciudad Juárez

Censuses 1990 - 2020 and Q2 2026 Estimate*



3.2 Population Pyramid

Q2 2026 Estimate* Total Demographics



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Sources: INEGI - National Census of Population and Housing. *Estimate based on data from the National Occupation and Employment Survey (ENOE).

4. Gross Domestic Product (GDP)

State and National Comparison as of Q2 2026.



Ciudad Juárez GDP
| **$ 398,353***
| 1.6% of National GDP

Chihuahua State GDP
| **$ 877,510***
| 3.6% of National GDP

*Values in Millions of Pesos

4.1 GDP by Economic Activity

*Millions of Pesos



4.2 Evolution of Per Capita GDP (Constant 2018 Pesos)



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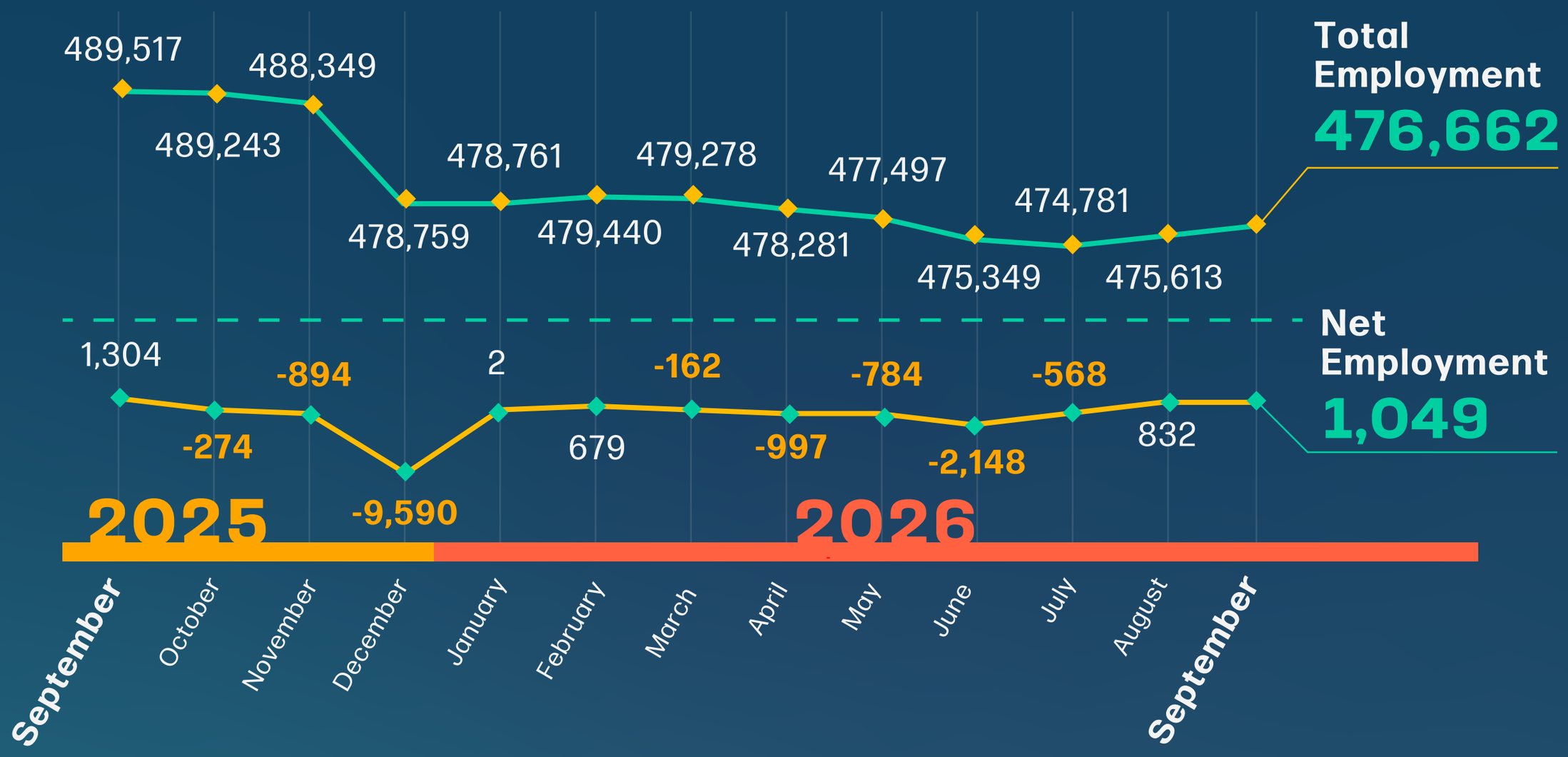
Source: DECJ Center for Economy and Competitiveness (CEC) estimate based on CIES and INECI data. GDP at current and constant prices.

5. Formal Employment

September 2026

5.1 Total and Net Employment

September 2025 vs. September 2026



5.2 by Economic Sector

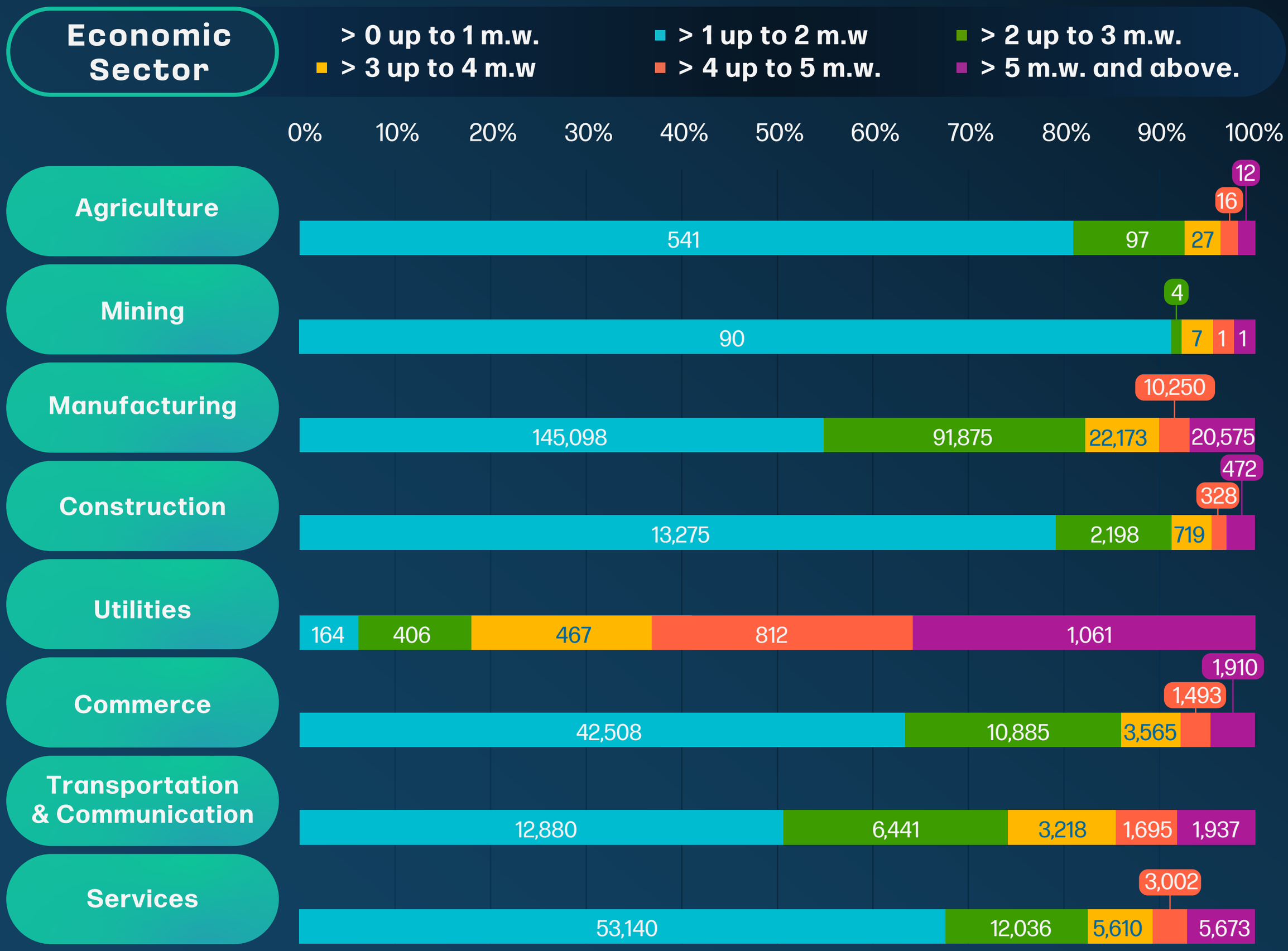
Absolute values, %, and YoY change.

Economic Sector	Value % 2026	Jobs 2025	Jobs 2026	Performance #	Performance %
Agriculture	0.15%	613	693	80	13.1%
Mining	0.02%	91	103	12	13.2%
Manufacturing	60.8%	303,901	289,971	-13,930	-4.6%
Construction	3.6%	18,062	16,992	-1,070	-5.9%
Utilities	0.6%	2,946	2,910	-36	-1.2%
Commerce	12.6%	59,158	60,361	1,203	2%
Transportation and Communication	5.5%	26,722	26,171	-551	-2.1%
Services	16.7%	78,024	79,461	1,437	1.8%
Total		**489,517**	**476,662**	**-12,855**	**-2.6%**

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Source: DECJ calculations based on IMSS data.

5.3 Employees by sector and income level
September 2026



5.4 Employment by Wage Level

	S/D
0 up to 1 m.w.	
> 1 up to 2 m.w	267,696
> 2 up to 3 m.w	123,942
> 3 up to 4 m.w	35,786
> 4 up to 5 m.w.	17,597
up to 5 m.w.	31,641



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Source: DECJ calculations based on IMSS data. General minimum wages apply.

6. Business Establishments

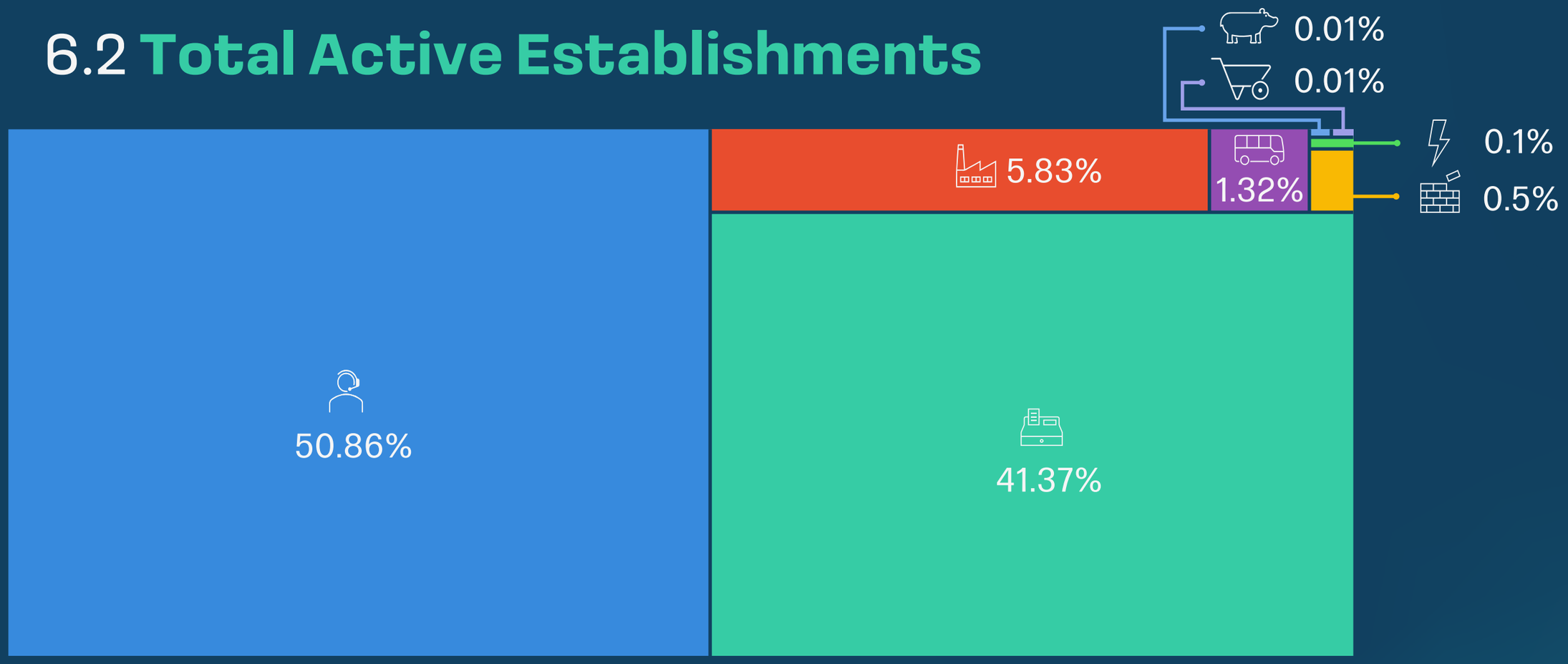
Data as of May 2026

6.1 By Economic Sector

Absolute values and percentage share

Economic Sector	Companies
Services	24,178
Commerce	19,667
Manufacturing	2,770
Transportation & Communications	629
Construction	236
Utilities	46
Mining	6
Agriculture	5
Total	**47,537**

6.2 Total Active Establishments



Sources: DENUE, BIE-INEGI.

7. Higher Education

2025 - 2026 **School Year**

7.1 **Enrollment**

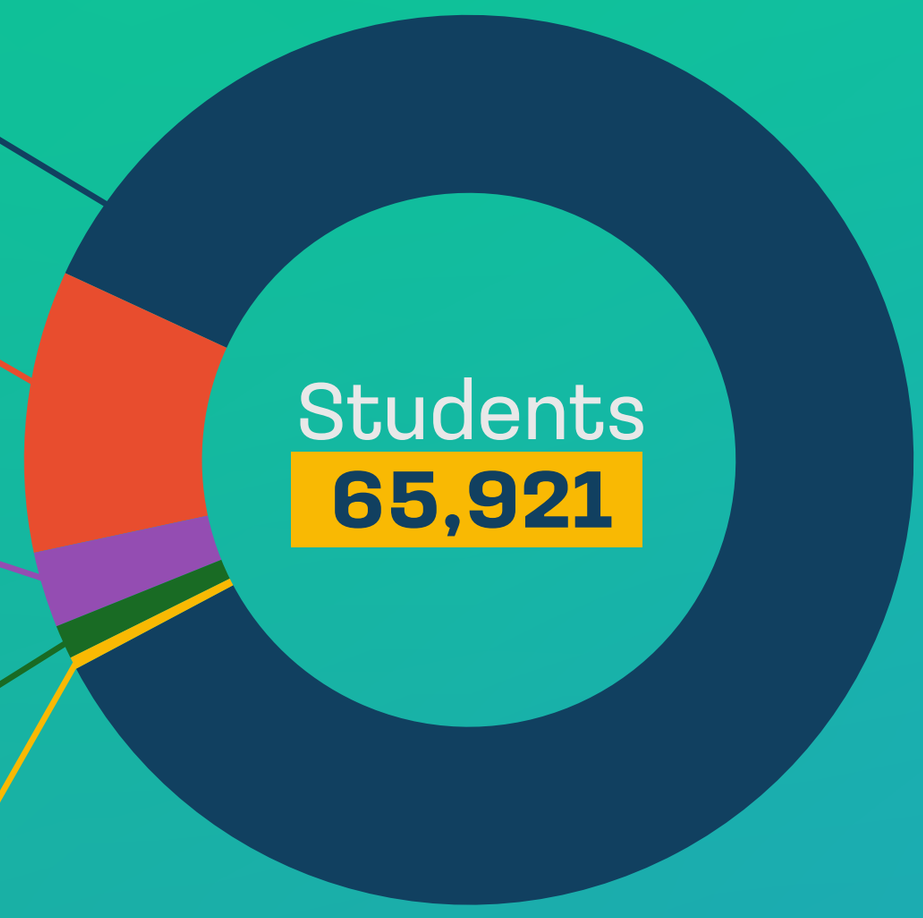
Bachelor's Degree
56,212 | 85.27%

Technician
6,792 | 10.30%

Master´s Degree
1,754 | 2.66%

Speciality
851 | 1.29%

Doctorate
312 | 0.47%



7.2 **Graduates**

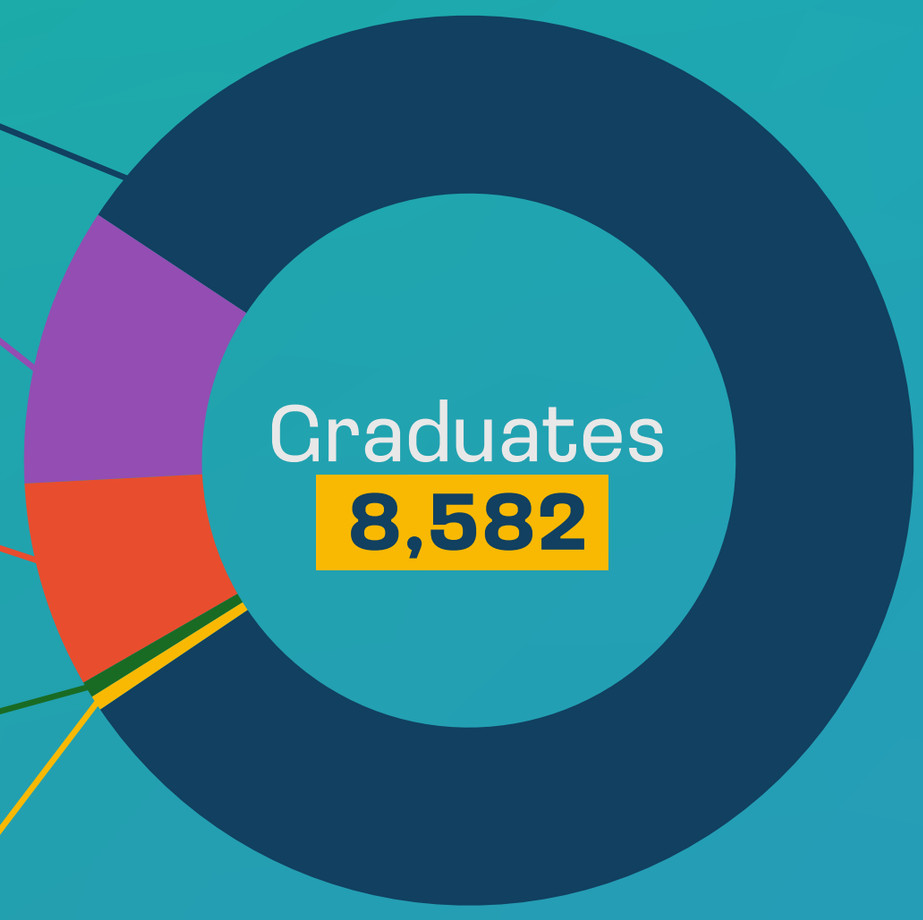
Bachelor's Degree
7,028 | 81.89%

Master´s Degree
643 | 7.49%

Technician
610 | 7.11%

Speciality
234 | 2.73%

Doctorate
67 | 0.78%



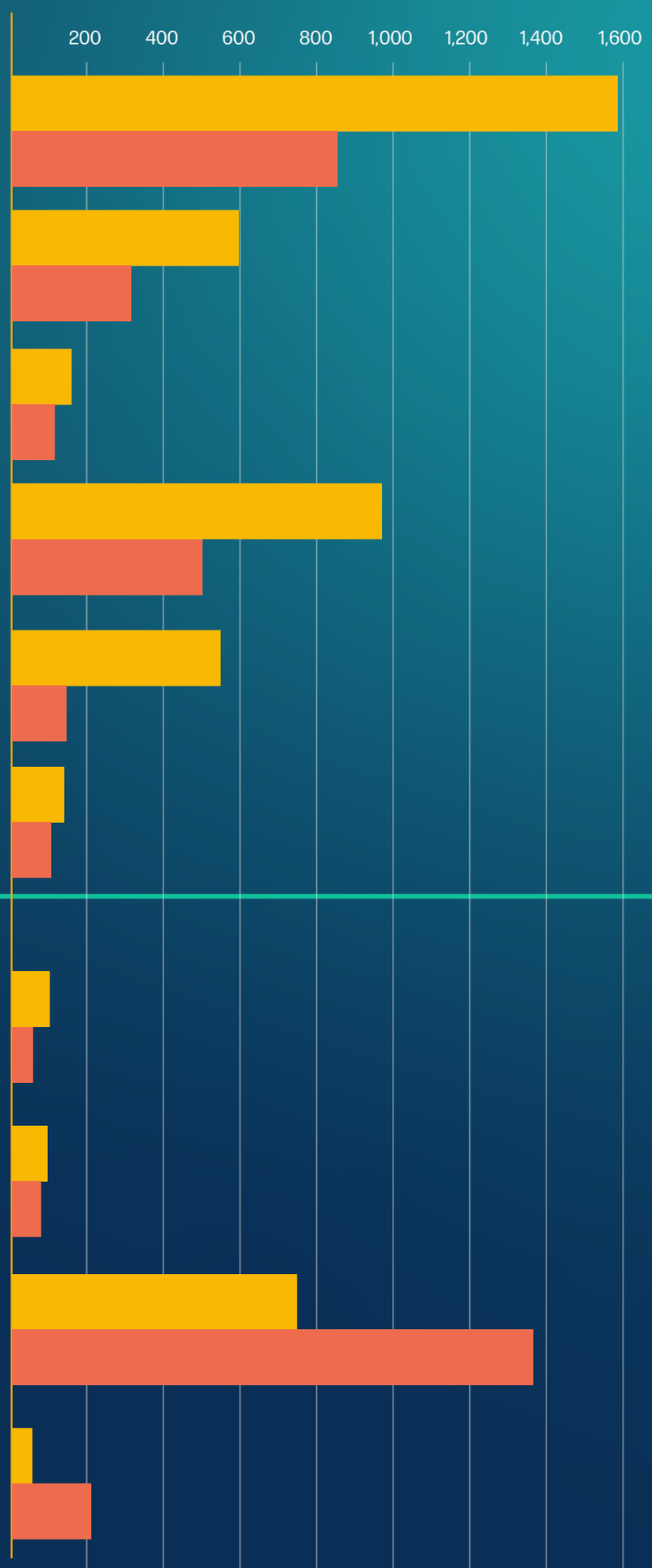
65 Higher Education Institutions

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Sources: DECJ calculations based on data from the Ministry of Education of the State of Chihuahua (SEECH). *STEM: Science, Technology, Engineering, and Mathematics.

7.3 **Higher Education Graduates** by Study Field

Field of Study	Graduates	Value %
Business and Management	1,566 841	18.3% 9.8%
Health	587 308	6.9% 3.6%
Arts and Human Studies	153 110	1.8% 1.3%
Social Sciences and Law	957 492	11.2% 5.8%
Education	539 141	6.3% 1.6%
Services	135 100	1.6% 1.2%
STEM FIELDS*		
Agronomy and Veterinary	96 53	1.1% 0.6%
Natural Sciences, Mathematics and Statistics	91 73	1.1% 0.9%
Engineering, Manufacturing and Construction	737 1,348	8.6% 15.7%
IT	52 203	0.6% 2.4%
Graduates STEM*	976 1,677	11.4% 19.5%
Graduates Cycle 2025 - 2026*	4,913 3,669	57.2% Women 42.8% Men

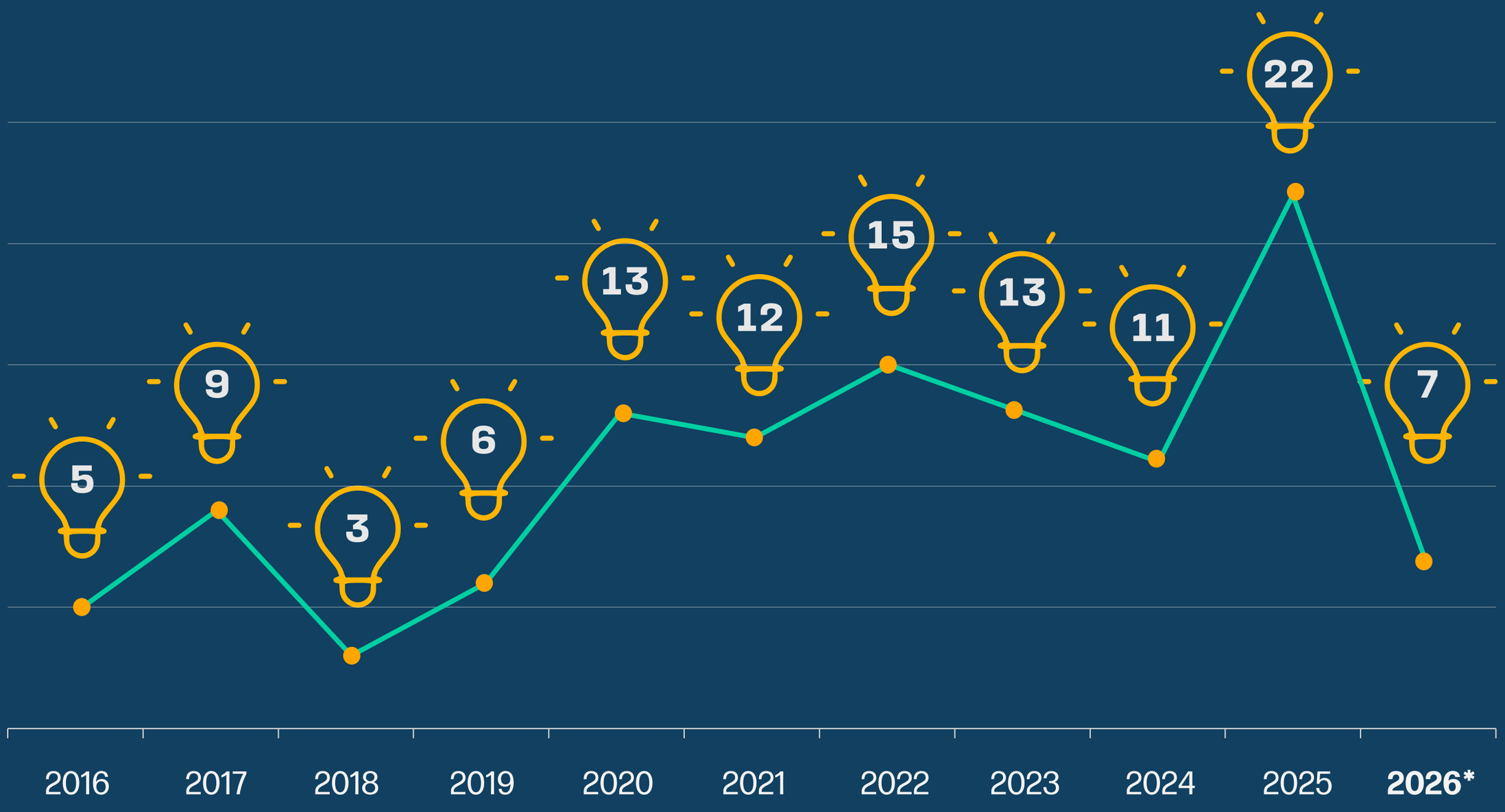


*1st half.

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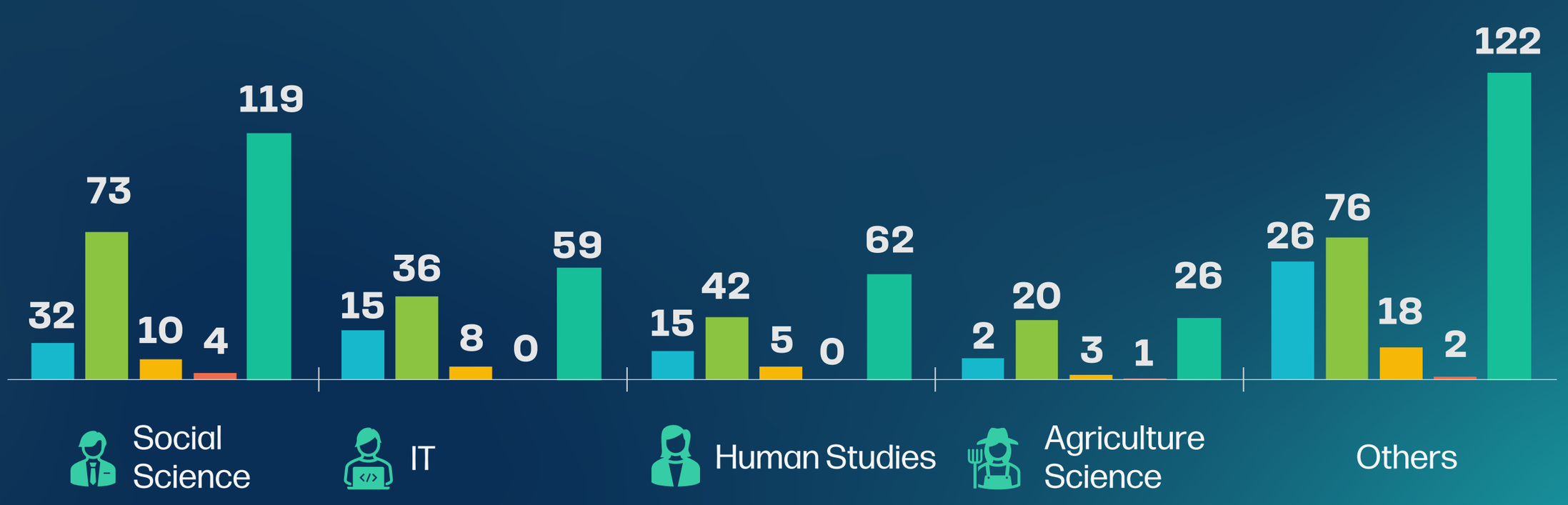
Source: DECJ calculations based on data from the Ministry of Education of the State of Chihuahua (SEECH). *STEM: Science, Technology, Engineering, and Mathematics.

7.4 **Patents Granted to Inventors**
Historical 2016 - 2026



Source: DECJ calculation with IMPI data

7.5 **Members of the National System of Researchers (SNII)** by Study Field and Tier Level (top 4) as of Q2 2026.



Sources: DECJ calculations with data from the Mexican Institute of Industrial Property (IMPI) and the Ministry of Sciences, Humanities, Technology, and Innovation (SECIHTI).
SNII is a federal program managed by the Ministry of Science that evaluates, categorizes, and funds Mexican researchers based on their scientific productivity and academic contributions.

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Bibliography of Sources

1. Mexican Federal Civil Aviation Agency (AFAC)
2. Center for Economic and Social Information of the State of Chihuahua. (CIES)
3. US Department of Transportation (USDOT)
4. Mexican Social Security Institute (IMSS)
5. Mexican Institute of Industrial Property (IMPI)
6. National Institute of Statistics and Geography (INEGI)
7. Mexican Institute for Competitiveness (IMCO)
8. Ministry of Sciences, Humanities, Technology, and Innovation of Mexico. (SECIHTI)
9. Educational Services of the State of Chihuahua (SEECH)

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